



FOR IMMEDIATE RELEASE

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STONE MOUNTAIN CHILDREN TO DESIGN DREAM PLAYGROUND: Foresters, Mainstreet Community Services Association & KaBOOM! Host Design Day for New Playground

WHAT: Mainstreet Community Services Association, Foresters™ and organizers from KaBOOM!, will host a Design Day for children at the Mainstreet Community Clubhouse on Thursday, March 1, 2012. Children who live in the housing community will put crayon to paper and draw their dream playgrounds, which will ultimately become a reality. Elements from the children's drawings will be incorporated into the final design for the new community playground to be built on May 5, 2012, at the housing community. Design Day will also be the first meeting of the playground planning committee that will work for the next eight weeks to plan and prepare for the construction of the new playground.

The new playground will provide more than 1,800 children and their families in the Stone Mountain community with a safe place to play. Playgrounds provide an opportunity for families to spend quality time together and get to know other families in their community. Currently, the children living in the housing community do not have adequate playground equipment to serve the area.

Since 2006, Foresters has invested over \$7 million with KaBOOM! and built or planned almost 100 playgrounds across the U.S. and Canada. Over their 15-year lifespan, these playgrounds will provide more than 2.6 million children and their families with the opportunity to spend quality time together. Foresters is a KaBOOM! National Partner and a founding member of the KaBOOM! Leadership Circle – a group of organizations providing long-term guidance and support to KaBOOM! and its mission.

The project is one of more than 150 playground builds KaBOOM! will lead in 2012 in an effort to provide a great place to play within walking distance of every child in America.

WHEN: **Thursday, March 1**
3 p.m. to 4 p.m. Children designing their dream playground
4 p.m. to 6 p.m. Volunteers participating in planning meeting

WHERE: Mainstreet Community Services Association
5001 Mainstreet Park Drive
Stone Mountain, GA 30088

VISUALS: Children drawing their dream playgrounds
Before shots of the site
Volunteers from Foresters and Mainstreet Community Services Association participating in planning meeting

About Mainstreet Community Services Association

Mainstreet...a caring community, was developed as the first and largest planned "natural preservation" subdivision in 1973. Located on 70 acres of land in Stone Mountain, GA,, it is home to 1,164 residential properties. Mainstreet was developed with a "green" mindset and continues to maintain standards for natural preservation. Our commitment is to provide families with a continued sense of pride, safety in our own backyards, and outdoor activities that promote healthy family lifestyles. It takes a village, so visit ours at www.mainstreetcommunity.org.

About Foresters

Foresters™ is a life insurance provider with a difference. The fraternal benefit society, founded in 1874, supports family well-being through quality products, unique member benefits and inspiring community activities. Foresters shares its financial strength with more than 835,000 members in Canada, the United States and the United Kingdom. For more information, visit foresters.com.

Foresters™ the trade name and a trademark of The Independent Order of Foresters, a fraternal benefit society, 789 Don Mills Road, Toronto, Canada M3C 1T9; its subsidiaries are licensed to use this mark.

About KaBOOM!

KaBOOM! is the national non-profit dedicated to saving play. Children today spend less time playing outdoors than any previous generation, a fact that is having disastrous consequences on their health, achievement levels, and overall well-being. To fight this play deficit, social entrepreneur Darell Hammond founded non-profit KaBOOM! in 1996 in Washington, D.C. with a vision of creating a great place to play within walking distance of every child in America. Since then, KaBOOM! has mapped over 89,000 places to play, built more than 2,000 playgrounds, and successfully advocated for play policies in hundreds of cities across the country. KaBOOM! also provides communities with online tools to self-organize and take action to support play on both a local and national level. Hammond chronicles the founding of the organization and the importance of the cause of play in his *The New York Times* Best Seller [*KaBOOM!: How One Man Built a Movement to Save Play*](#). The book details how businesses and communities can work together to save play for children across the country. All author proceeds support KaBOOM!. Headquartered in Washington, D.C., KaBOOM! also has offices in Chicago and San Mateo, Calif. For more information, visit www.kaboom.org.

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